# Shahab Mirkarimi

# **Product designer**

#### Introduction

With over 6 years of experience in product design, I've tackled a diverse range of challenges that have sharpened my skills. From optimizing the user flow for purchasing airplane tickets to developing a talent acquisition SaaS from the ground up, I have consistently focused on removing barriers that hinder user engagement. I've also had successful collaborations with various businesses to turn their ideas into reality. Product design is also a way to align my passion for problem-solving with my desire to enhancing the lives of others.

# Work experience

Cube10.io

**Product designer** 

Design & development agency

Jul 2023 – Present

- · Successfully led more than 10 projects entirely as the sole designer.
- Collaborate with clients to translate their ideas into functional products.

**DrTamin** Design lead

Construction Materials E-Commerce

April 2022 - June 2023

- Enhanced user experience by implementing design iterations.
- Ensured design competitiveness to maintain market relevance.

### ConneXing.io

**Product designer** 

AI based internal recruitment SaaS

Oct 2020 – Apr 2022

- Initiated and developed a large-scale project from the ground up.
- · Contributed to a fast-paced startup utilizing Agile methodology.
- $\boldsymbol{\cdot}\,$  Designed over 500 frames, maintaining a consistent style and UI patterns.

#### Dokmeh studio

**UI/UX** designer

Design & development agency

June 2020 - Sep 2020

 Focused on UI animations and trends to create engaging and visually appealing websites.

#### Mr Bilit

Junior UI/UX designer

Online travel agency

Nov 2018 - June 2020

- Began my career at a company with millions of users, was truly valuable.
- · Explored UXD through mainstream resources to expand my knowledge.
- · Engaged in UX research, redesign efforts, and continuous improvements.

shahabdesign.ir

im shahab-mirkarimi

# **Outstanding skills**

#### Versatility

Enables me to adapt to diverse design challenges and collaborate effectively across teams.

#### Visual thinking

Allows me to illustrate concepts in my mind, helping me understand relationships between elements.

#### **Empathy**

Ensures better understanding of human needs and emotions, leading to find true painpoints.

#### Communication

Allows me to articulate my thoughts clearly, fostering collaboration and alignment.

#### **Critical thinking**

Enables thorough problem analysis and informed design decisions.

#### Attention to detail

Ensures that every aspect of the design is meticulously crafted, resulting in polished products.

#### System thinking

provides a holistic view of how product components interact, enhancing overall design.

#### Negotiation

It helps me achieve mutually beneficial outcomes while fostering positive relationships.

#### **Education**

(BSc) Chemical Engineering

Sahand University of Technology 2007-2011